



WISCONSIN'S CAKE DECORATING Championship

Think your cake decorating skills can score a touchdown and bring home a trophy? Show us your best 2D or 3D Game Day Cakes for a Green & Gold Tailgate Party!

OCTOBER 12 & 13, 2021 AT THE HYATT REGENCY & KI CENTER IN GREEN BAY

Registration & Entry Fees

The early registration deadline for all of the competitions is Wednesday, September 15. The standard registration deadline is Thursday September 30. All entries must be registered in advance. Each entry includes two passes to the WGA Grocery Industry Trade Show on Wednesday, October 13. Space is limited! Entries are limited to one skill level per category per location.

Register online at www.wibakers.com.

- **Early Registration** September 15, 2021
WBA/WGA Member = \$30.00
Non-Member = \$45.00
- **Standard Registration** September 30, 2021
WBA/WGA Member = \$45.00
Non-Member = \$60.00

Skill Levels

- Wisconsin's Cake Decorating Championship is open to **beginners/students** (up to 3 years' experience) and **professionals** (3+ years' experience).
- Competitors must represent an independent licensed bakery facility, grocery store, or be currently enrolled in a baking/pastry arts college program.

Categories

- **2D Sheet Cakes** Full sheet cakes iced in any type of icing EXCLUDING fondant. Real cake must be used for this category. 2D decorations may be fondant, butter cream, gum paste, royal icing, isomalt, or chocolate. Finished decorated cake should not be larger than 18" x 26" x 12".
- **3D Shaped/Sculpted Cakes** Cut-out, shaped, or sculpted cake, iced in any type of icing, fondant, or modeling chocolate. You must use real cake for this category. Up to 15% Rice Krispy or other edible ingredients are allowed. Finished decorated cake should not be larger than 24" x 24" x 24".

Rules

- The theme for this year's cake decorating championship is "For the Love of Football!" Show us your best 2D or 3D Game Day Cakes for a Green & Gold Tailgate Party! Cakes may be set-up Tuesday, October 12th between 3:00 pm - 4:30 pm and Wednesday, October 13th, between 8:00 am - 9:30 am. Judging will begin promptly at 10:00 am. Any cakes delivered after 10:00 am will not be judged but placed for display purposes only.

- Competitors and assistants should pick-up name badges at registration desk prior to entering the trade show floor.
- All work will be done in a professional manner.
- Entries must be exclusive work of the entrant and may not have been entered in any other competition.
- No business identifying marks, advertisements, or photos will be allowed until the completion of the judging. After judging business cards may be placed by the cakes. Cakes must stay on display until the end of the trade show (4:00 pm). Cake pick-up is between 4:00 pm and 5:00 pm. Anything left will be disposed of. We are not responsible to return items to competitors! No exceptions.
- All work must be done offsite. No decorating tools, equipment, cake, icing, base, stand, or materials will be provided by the competition, aside from table space for display. Cake must be already baked, assembled, decorated, and ready for viewing when participants arrive. Minimal adjustments, repair, and additions of embellishments will be permitted within the allotted set-up window.
- Cakes are judged only on appearance. Points will be given for neatness, originality, creativity, colors, and degree of difficulty. All flowers, if any, must be handmade. **Cakes must not infringe the copyright, trademark, privacy, publicity or other intellectual property rights of any person or entity.**

- Cakes that violate this requirement will be disqualified from the competition. The organizers have the right to use photographs taken of competitor's displays. A license and/or student ID number is required.

Judging

- Entries in each skills division are judged separately.
- Judging of the entries will be completed by a team of qualified judges selected by the Wisconsin Bakers Association. The judges' decisions will be final. The judges will complete a score sheet for each entry. The WBA will provide copies of all professional judging scores to all entrants within 10 business days following the completion of WGA's Grocery Industry Trade Show via your pre-registered e-mail address.

Awards

- Cake decorating awards will be announced at the WBA Awards Ceremony on Wednesday, October 13th, between 5:00 and 6:00 pm.
- Awards may include: **Grand Champion, Reserve Champion, Award of Excellence, Award of Distinction, Award of Achievement, and Honorable Mention.**
- Grocery top two awards and People's Choice will be announced later that evening during the WGA's Chairman's Banquet.

Four ways to register:

- ONLINE** Go to <https://wibakers.com/Cake-Decorating-Championship/>
- MAIL** Send completed entry form to Wisconsin Bakers Association P.O. Box 658 Muskego, WI 53150
- EMAIL** Email entry information to info@wibakers.com
- FAX** Fax completed entry form to (414) 258-5552

TYPE OF BAKERY

- In-Store Bakery grocery
- Retail Bakery independent bakery

CATEGORY OF CAKE ENTRY

- 2D Sheet Cake
- 3D Sculpted Cake

SKILL LEVEL

- Beginner/Student up to 3 years experience
- Professional 3+ years experience

Contestant's Name _____

Store _____

Store Address _____

City _____ State _____ Zip _____

Store Phone _____

Store Contact _____

Email for Store Contact _____

Questions about Wisconsin's Cake Decorating Championship?

Contact WBA at info@wibakers.com or (414) 258-5552 for more information!

